

County Profile Contact (919) 715-6374

Commerce Economic Development Contact (919) 733-4977

Demographics

Population & Growth

	Population	Annual Growth Rate
2015 Total Population	148,996	
2010 Census Total Population	141,752	0.9%
2000 Census Total Population	130,454	
July 2010 Certified Population Estimate	142,127	

Urban/Rural Representation

	Population	Urban/Rural Percent
2000 Total Population: Urban - inside Urbanized Area	19,898	15.3%
2000 Total Population: Urban - inside Urbanized Clusters	31,905	24.5%
2000 Total Population: Rural - Farm	1,694	1.3%
2000 Total Population: Rural - Nonfarm	76,957	59.0%

Estimated Population by Age

	Population	Pop by Age, % Est.
2015 Median Age	41	
2010 Median Age	39	
2000 Median Age	36	
2010 Total Pop 0-19	37,931	26.4%
2010 Total Pop 20-29	15,977	11.1%
2010 Total Pop 30-39	19,206	13.4%
2010 Total Pop 40-49	22,300	15.5%
2010 Total Pop 50-59	20,571	14.3%
2010 Total Pop 60+	27,520	19.2%

Working Commuters, 2000 Census

Workers, Travel Time

Avg Travel Time, Not at Home	24
Workers Not Working at Home	64,422
Travel Time to Work: < 5 minutes	1,986
Travel Time to Work: 5-9 minutes	6,613
Travel Time to Work: 10-14 minutes	10,190
Travel Time to Work: 15-19 minutes	11,915
Travel Time to Work: 20-24 minutes	10,595
Travel Time to Work: 25-29 minutes	4,212
Travel Time to Work: 30-34 minutes	8,497
Travel Time to Work: 35-39 minutes	1,894
Travel Time to Work: 40-44 minutes	1,747
Travel Time to Work: 45-59 minutes	3,739
Travel Time to Work: 60-89 minutes	1,650
Travel Time to Work: 90+ minutes	1,384

Workers, By Transportation

Worker Mode, Base	65,803
Work at Home	1,381
Drove Car/Truck/Van Alone	53,531
Carpooled Car/Truck/Van	9,159
Bus/Trolley Bus	35
Streetcar/Trolley Car	12
Subway/Elevated	0
Railroad	0
Ferryboat	0
Taxicab	11
Motorcycle	73
Bicycle	35
Walked	925
Other Means	641

Travel to Work

	Commuters	Percent by Residence
Worked in State/County of Residence	38,637	58.7%
Worked in State/Outside County of Residence	26,764	40.7%
Worked Outside State of Residence	402	0.6%

Education

Pop Age 25+, %

2010-11 Kindergarten-12th Enrollment	22,937	
2011 Average SAT score (2400 scale)	1,441	
2011 Percent of Graduates taking SAT	49.9%	
2009-10 Higher Education Completions	380	
2009-10 Higher Education Total Enrollment	3,818	
2010 Proj Education Attainment - At Least High School Graduate	76,025	77.8%
2010 Proj Education Attainment - At Least Bachelor`s Degree	13,472	13.8%

Housing

		Growth / Appreciation Est
2015 Total Housing	64,700	4.8%
2010 Total Housing	61,764	
2010 Census Total Housing	61,041	
2010 Census Occupied Housing	55,373	
2010 Census Vacant Housing	5,668	
2015 Median Value of Owner Occupied Housing	\$112,535	10.0%
2010 Median Value of Owner Occupied Housing	\$102,275	18.7%
2010 Owner Occupied Housing	42,844	
2010 Renter Occupied Housing	13,082	
2010 Total Households	55,926	
2000 Median Year Housing Structure Built	1977	

Income

		Growth Est or Total %/ Percent
2015 Median Family Income	\$60,923	11.6%
2010 Median Family Income	\$54,606	23.1%
2000 Median Family Income	\$44,358	
2015 Median Household Income	\$53,110	14.4%
2010 Median Household Income	\$46,433	21.3%
2000 Median Household Income	\$38,292	
2010 Median Disposable Income	\$37,106	
2010-2015 Per Capita Income: Annual Compound Growth Rate %		1.9%
2015 Per Capita Income	\$23,084	9.6%
2010 Per Capita Income	\$21,056	15.5%
2000 Per Capita Income	\$18,236	
2000 Total Pop with Income Below Poverty Level	11,802	
2000 Percent of Pop with Income Below Poverty Level		9.1%

Employment / Unemployment

	Year to Date	2010 Annual
2011Q3 Employment	65,241	64,927
2011Q3 Unemployment	6,943	7,837
2011Q3 Unemployment Rate	9.6%	10.8%
2011Q3 Announced Job Creation	201	456
2011Q3 Total Announced Investments (\$mil)	\$45.0	\$171.4
Sept2011YTD Lost Jobs, Closings & Layoffs	106	223
Sept2011YTD Establishment Events, Closings & Layoffs	2	13

Employment / Wages by Industry	2011 1st Qtr Employment	2010 Annual Employment	2011 1st Qtr Avg Weekly Wage	2010 Avg Weekly Wage
Total All Industries	44,161	44,334	\$574	\$593
Total Government	6,024	5,960	\$665	\$677
Total Private Industry	36,477	36,433	\$562	\$582
Agriculture Forestry	248	0	\$533	.
Fishing & Hunting				
Mining	25	0	\$1,013	.
Utilities	114	118	\$1,453	\$1,269
Construction	2,826	2,621	\$678	\$726
Manufacturing	14,471	14,323	\$651	\$670
Wholesale Trade	1,759	1,726	\$696	\$753
Retail Trade	3,989	3,962	\$428	\$460
Transportation and Warehousing	771	819	\$691	\$733
Information	239	241	\$748	\$783
Finance and Insurance	824	820	\$732	\$731
Real Estate and Rental and Leasing	237	239	\$545	\$564
Professional and Technical Services	0	0	.	.
Mgt of Companies, Enterprises	0	0	.	.
Administrative and Waste Services	2,599	2,956	\$329	\$346
Educational Services	3,655	3,407	\$636	\$669
Health Care and Social Assistance	4,364	4,386	\$591	\$619
Arts, Entertainment and Recreation	313	407	\$394	\$385
Accommodation and Food Services	2,834	2,975	\$233	\$251
Other Services Ex. Public Admin	1,030	1,003	\$398	\$431
Public Administration	2,201	2,388	\$690	\$664
Unclassified	0	2	\$0	\$269

Commercial/Retail/Industrial

Local Businesses

Dec2011 Available Industrial Buildings	26
2011Q1 Establishments: Total Private Industry	2,578
2011Q1 Establishments: Manufacturing	319

Local Retail Business

2010 Total Retail Sales (With Food/Drink) (\$mil)	\$1,063.0
2010 Total Retail Businesses (With Food/Drink)	1,087
2010 Avg Sales/Business Total (with Food/Drink)	\$977,901

Quality of Life

Taxes

FY2011-12 Property Tax Rate per \$100 Value	\$0.5860
FY2010-11 Annual Taxable Retail Sales (\$mil)	\$837.2
2012 Tier designation	2

Childcare

2011Q3 Licensed Child Care Facilities	82
2011Q3 Licensed Child Care Enrollment	2,907

Weather

Annual Rainfall	49
Annual Snowfall	8
Average Annual Temperature	58
Average Annual High Temperature	69
Average Annual Low Temperature	46

Healthcare Providers

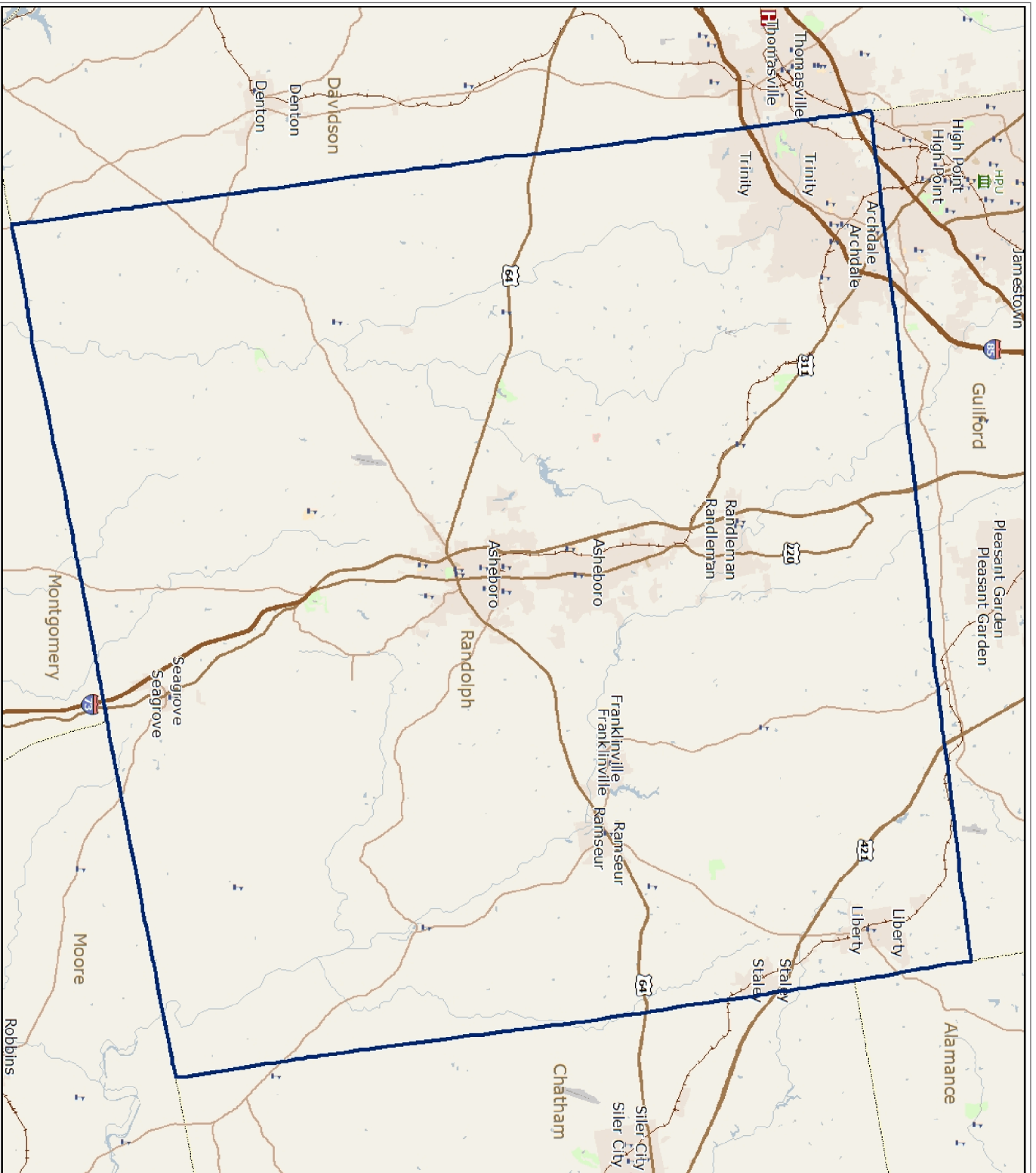
2010 Number of Physicians	135
2010 Physicians per 10,000 population	9.5
2010 RNs per 10,000 population	40.8
2010 Dentists per 10,000 population	2.7
2010 Pharmacists per 10,000 population	4.1

Sources:

ESRI for demographics, working population, educational attainment, housing, income, crime, weather, and retail data. <http://www.esri.com>
 NC Dept. of Education and various state education departments for SAT data by county system. <http://www.ncpublicschools.org>
 US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>
 NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, and number of industrial buildings. <http://www.nccommerce.com/en>
 NC Commerce, Division of Employment Security for lost jobs and affected establishments data and occupational data. <http://www.ncesc.com>
 NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>
 UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>
 US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2010/2015 data are projections. Some data may be available only for North Carolina. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf.



THE STATE OF NORTH CAROLINA



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Legend

- Hospital
- Public University
- Private University
- NC Community Colleges
- School
- Interstate
- US Highway
- State Highway
- Railroads (Local)
- Airport
- Rivers
- County Bnds (detailed, named)
- Park
- Municipal Boundaries

