

County Profile Contact (919) 715-6374

Commerce Economic Development Contact (919) 733-4977

### Demographics

#### Population & Growth

	Population	Annual Growth Rate
2015 Total Population	139,196	
2010 Census Total Population	133,801	1.3%
2000 Census Total Population	118,227	
July 2010 Certified Population Estimate	134,325	

#### Urban/Rural Representation

	Population	Urban/Rural Percent
2000 Total Population: Urban - inside Urbanized Area	80,445	68.0%
2000 Total Population: Urban - inside Urbanized Clusters	0	0.0%
2000 Total Population: Rural - Farm	984	0.8%
2000 Total Population: Rural - Nonfarm	36,798	31.1%

#### Estimated Population by Age

	Population	Pop by Age, % Est.
2015 Median Age	34	
2010 Median Age	33	
2000 Median Age	30	
2010 Total Pop 0-19	32,124	24.4%
2010 Total Pop 20-29	27,742	21.1%
2010 Total Pop 30-39	17,034	13.0%
2010 Total Pop 40-49	17,931	13.6%
2010 Total Pop 50-59	17,450	13.3%
2010 Total Pop 60+	19,233	14.6%

### Working Commuters, 2000 Census

#### Workers, Travel Time

Avg Travel Time, Not at Home	22
Workers Not Working at Home	58,173
Travel Time to Work: < 5 minutes	1,484
Travel Time to Work: 5-9 minutes	6,283
Travel Time to Work: 10-14 minutes	10,212
Travel Time to Work: 15-19 minutes	9,991
Travel Time to Work: 20-24 minutes	9,724
Travel Time to Work: 25-29 minutes	4,102
Travel Time to Work: 30-34 minutes	8,163
Travel Time to Work: 35-39 minutes	1,651
Travel Time to Work: 40-44 minutes	1,690
Travel Time to Work: 45-59 minutes	3,027
Travel Time to Work: 60-89 minutes	1,190
Travel Time to Work: 90+ minutes	656

#### Workers, By Transportation

Worker Mode, Base	60,860
Work at Home	2,687
Drove Car/Truck/Van Alone	42,668
Carpooled Car/Truck/Van	7,149
Bus/Trolley Bus	2,489
Streetcar/Trolley Car	16
Subway/Elevated	26
Railroad	8
Ferryboat	0
Taxicab	27
Motorcycle	108
Bicycle	1,124
Walked	4,263
Other Means	295

#### Travel to Work

	Commuters	Percent by Residence
Worked in State/County of Residence	35,053	57.6%
Worked in State/Outside County of Residence	25,336	41.6%
Worked Outside State of Residence	471	0.8%

### Education

**Pop Age 25+, %**

2010-11 Kindergarten-12th Enrollment	19,122	
2011 Average SAT score (2400 scale)	1,541	
2011 Percent of Graduates taking SAT	74.0%	
2009-10 Higher Education Completions	8,458	
2009-10 Higher Education Total Enrollment	32,740	
2010 Proj Education Attainment - At Least High School Graduate	75,348	92.0%
2010 Proj Education Attainment - At Least Bachelor`s Degree	47,033	57.5%

**Housing****Growth / Appreciation Est**

2015 Total Housing	61,811	7.2%
2010 Total Housing	57,668	
2010 Census Total Housing	55,597	
2010 Census Occupied Housing	51,457	
2010 Census Vacant Housing	4,140	
2015 Median Value of Owner Occupied Housing	\$235,688	20.0%
2010 Median Value of Owner Occupied Housing	\$196,448	21.6%
2010 Owner Occupied Housing	31,017	
2010 Renter Occupied Housing	21,302	
2010 Total Households	52,319	
2000 Median Year Housing Structure Built	1979	

**Income****Growth Est or Total %/ Percent**

2015 Median Family Income	\$84,168	13.5%
2010 Median Family Income	\$74,141	23.8%
2000 Median Family Income	\$59,874	
2015 Median Household Income	\$60,840	10.9%
2010 Median Household Income	\$54,850	28.5%
2000 Median Household Income	\$42,680	
2010 Median Disposable Income	\$43,688	
2010-2015 Per Capita Income: Annual Compound Growth Rate %		2.4%
2015 Per Capita Income	\$34,762	12.4%
2010 Per Capita Income	\$30,932	24.4%
2000 Per Capita Income	\$24,873	
2000 Total Pop with Income Below Poverty Level	15,318	
2000 Percent of Pop with Income Below Poverty Level		14.1%

**Employment / Unemployment****Year to Date****2010 Annual**

2011Q3 Employment	64,429	64,498
2011Q3 Unemployment	4,678	4,489
2011Q3 Unemployment Rate	6.8%	6.5%
2011Q3 Announced Job Creation	90	0
2011Q3 Total Announced Investments (\$mil)	\$3.8	\$2.5
Sept2011YTD Lost Jobs, Closings & Layoffs	69	84
Sept2011YTD Establishment Events, Closings & Layoffs	6	21

<b>Employment / Wages by Industry</b>	<b>2011 1st Qtr Employment</b>	<b>2010 Annual Employment</b>	<b>2011 1st Qtr Avg Weekly Wage</b>	<b>2010 Avg Weekly Wage</b>
Total All Industries	59,221	60,608	\$887	\$906
Total Government	2,781	2,848	\$755	\$808
Total Private Industry	28,883	30,067	\$717	\$702
Agriculture Forestry Fishing & Hunting	136	145	\$774	\$680
Mining	31	37	\$829	\$902
Utilities	138	139	\$1,260	\$1,202
Construction	1,320	1,432	\$702	\$728
Manufacturing	1,214	1,192	\$897	\$944
Wholesale Trade	668	699	\$1,036	\$1,104
Retail Trade	5,986	6,150	\$486	\$487
Transportation and Warehousing	496	511	\$824	\$854
Information	670	694	\$1,263	\$1,174
Finance and Insurance	1,101	1,078	\$2,668	\$2,375
Real Estate and Rental and Leasing	631	685	\$661	\$682
Professional and Technical Services	2,353	2,737	\$1,301	\$1,134
Mgt of Companies, Enterprises	144	140	\$1,782	\$1,389
Administrative and Waste Services	1,138	1,233	\$521	\$561
Educational Services	947	927	\$692	\$633
Health Care and Social Assistance	4,576	4,760	\$646	\$685
Arts, Entertainment and Recreation	584	594	\$418	\$387
Accommodation and Food Services	5,281	5,413	\$306	\$310
Other Services Ex. Public Admin	1,690	1,713	\$610	\$618
Public Administration	2,560	2,621	\$734	\$787
Unclassified	0	15	\$0	\$1,396

## Commercial/Retail/Industrial

### Local Businesses

Dec2011 Available Industrial Buildings	3
2011Q1 Establishments: Total Private Industry	3,572
2011Q1 Establishments: Manufacturing	81

### Local Retail Business

2010 Total Retail Sales (With Food/Drink) (\$mil)	\$984.6
2010 Total Retail Businesses (With Food/Drink)	852
2010 Avg Sales/Business Total (with Food/Drink)	\$1,155,633

## Quality of Life

### Taxes

FY2011-12 Property Tax Rate per \$100 Value	\$0.8580
FY2010-11 Annual Taxable Retail Sales (\$mil)	\$1,017.4
2012 Tier designation	3

### Childcare

2011Q3 Licensed Child Care Facilities	110
2011Q3 Licensed Child Care Enrollment	3,422

### Weather

Annual Rainfall	46
Annual Snowfall	8
Average Annual Temperature	55
Average Annual High Temperature	68
Average Annual Low Temperature	47

### Healthcare Providers

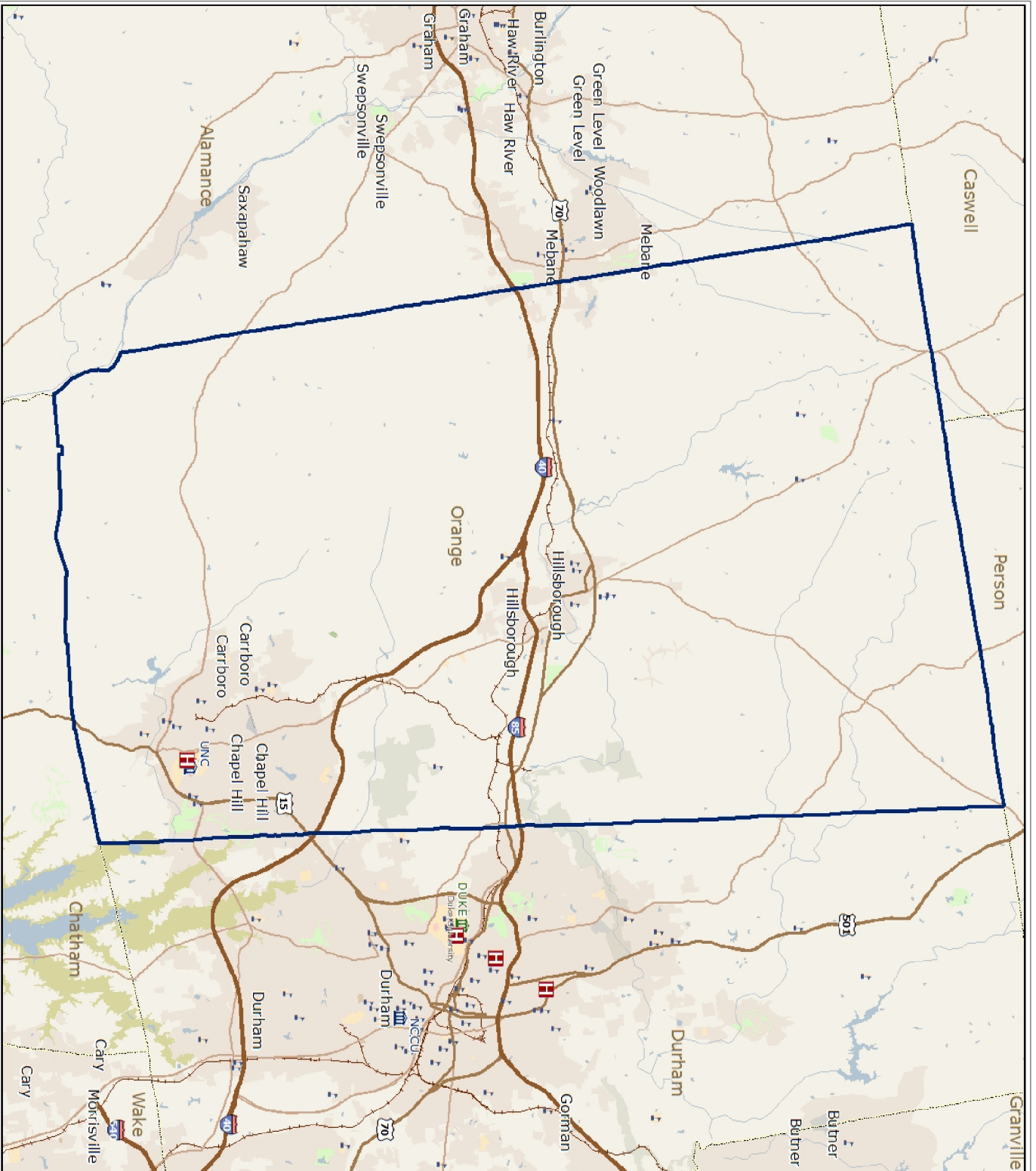
2010 Number of Physicians	1,216
2010 Physicians per 10,000 population	90.5
2010 RNs per 10,000 population	248.4
2010 Dentists per 10,000 population	10.1
2010 Pharmacists per 10,000 population	22.3

### Sources:

ESRI for demographics, working population, educational attainment, housing, income, crime, weather, and retail data. <http://www.esri.com>  
 NC Dept. of Education and various state education departments for SAT data by county system. <http://www.ncpublicschools.org>  
 US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>  
 NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, and number of industrial buildings. <http://www.nccommerce.com/en>  
 NC Commerce, Division of Employment Security for lost jobs and affected establishments data and occupational data. <http://www.ncesc.com>  
 NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>  
 UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>  
 US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2010/2015 data are projections. Some data may be available only for North Carolina. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf).



THE STATE OF NORTH CAROLINA



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- Legend**
- Hospital
  - Public University
  - Private University
  - NC Community Colleges
  - School
  - Interstate
  - US Highway
  - State Highway
  - Railroads (Local)
  - Airport
  - Rivers
  - Cnty Bnds (detailed, named)
  - Park
  - Municipal Boundaries

